



EXIM FEDERATION

by Dattasa environment



Office no 54, Aditya shagun mall, NDA Pashan road near
Saraswat bank bavdhan Kh. Pune 411021

To,
Whom it may concern

Internship Job Description:

Digital Marketing Intern – International Business (EXIM)

Organization Name: Exim Federation by Dattasa Environment

Internship Location: Bavdhan, Pune

Duration: 3 Months

Mode: Work from Office

Working Hours: 9:00 AM – 6:00 PM (Monday to Saturday)

About company:

Exim Federation by Dattasa Environment is a professional international Import Export & business consulting firm with proven 8+ years of experience of working with Government & private enterprises, entrepreneur's to build International compliant, scalable and market ready businesses for export oriented products and services. The organization specializes in consultation & providing a solution on AI based data driven products & services like Product Nexus Reports, Import export consultation with proven result driven business strategy, digital setup, web marketing & business automation.

Objective :

The objective of this internship is to provide students with practical, industry-oriented exposure to Digital Marketing in the context of Import–Export and International Business consulting. The internship aims to bridge the gap between academic knowledge and real-world application through hands-on implementation and guided learning.

Role & Responsibilities:

- Handle social media and digital marketing activities for international business projects.
- Support brand positioning, online presence, content optimization, and backlinking.
- Conduct keyword research and basic SEO; assist in On-page and Off-page SEO.
- Participate in office coordination, documentation, and client support.
- Assist in market research, competitor analysis, and performance tracking.
- Work under the guidance of an International Business Consultant.

This internship offers practical, hands-on experience across key aspects of digital marketing for live projects of international business.

Eligibility Criteria:

Students currently pursuing or recently completed:

MBA / BBA / BMS / Graduation

Digital Marketing course

Basic understanding of digital marketing concepts is preferred

Good written and verbal communication skills

Willingness to learn and adapt to professional work environment.



+91-9403733464

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www.eximfederation.in



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Learning Outcomes:

Upon successful completion of the internship, the student will be able to:

1. Understand the application of digital marketing in Import Export & Insights of Import export business.
2. Develop practical skills in content writing, SEO, and digital brand building.
3. Gain exposure to international market research & client-oriented marketing strategies.
4. Apply digital marketing tools and techniques in live business projects.
5. Improve professional ethics such as communication, teamwork, time management and reporting.
6. Gain insight into consulting workflows and international business operations.

Performance will be evaluated based on:

1. Task execution and quality of work (without/minimum use of AI)
2. Learning progress and skill development.
3. Professional conduct and attendance.
4. ISO certified Internship completion certificate will be issued based on satisfactory performance.

Stipend:

Stipend will be decided based on interview performance and prior experience.

Selection & Compliance:

Submission of updated resume and cover letter is mandatory.

Face-to-face interview is required at office in bavdhan.

Preference will be given to Pune based candidates.

Contact Details:

Email: connect@eximfederation.in

Phone: +91-9403733464

Website: www.eximfederation.in



Thank you



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